

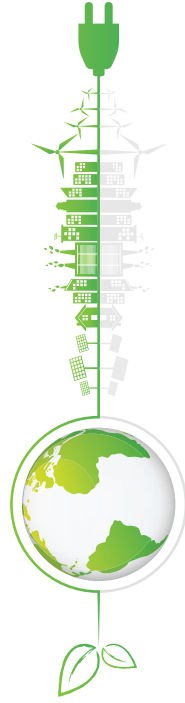
# WHY?

BECAUSE "IF YOU DON'T LIKE THE ROAD YOU'RE WALKING, START PAVING ANOTHER ONE" (DOLLY PARTON)



## INTERNATIONAL OBJECTIVES, TRENDS

The "road we are walking" leads the planet and society nowhere. Realizing this fact, world leaders decided at the UN summit held in 2015 that we need to pave new ones. They committed to end poverty, fight climate change and stand up against injustice. The UN Sustainability Development Goals, if achieved, will enable the whole world and billions of people around it to create a more livable future for themselves.



# HOW?

SUSTAINABLY. INNOVATIVELY. AUTHENTICALLY.

## ABOUT US

Members of Planet Fanatics' Network have implemented sustainability projects in Hungary and internationally with outstanding success for close to 20 years for businesses, academia and NGOs. They do that with dedicated professionalism, unrelenting enthusiasm and a network of experts to rely on.

## ACHIEVEMENTS

Our team has been responsible for coordinating Magyar Telekom's Sustainability Strategy, which yielded success in several areas:

- The company is ranked **among the best globally in the industry by responsible investor analysts** (e.g. by MSCI New York, ISS-oekom Munich, FTSE4Good London).
- In 2015, it became the first among Hungarian large enterprises and one of the first internationally to go **carbon-neutral**
- We introduced **sustainable services**, which yielded very visible sales revenues.
- We have organized the **Sustainability Day festival-conference** for 12 consecutive years, the latest of which was attended by more than 11 000 offline and online participants.

# PLANET FANATICS' NETWORK LLC.

## Sustainability Consultants



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**STRATEGY. INNOVATION. SUSTAINABILITY.**

# WHAT?

SUSTAINABILITY. FOR EVERYONE WHO REALLY WANTS IT.



## SUSTAINABILITY STRATEGY

We elaborate your sustainability strategy based on the specifics of your operation, as well as upon consideration of the relevant market and business environment. We work together with the management in determining the milestones, annual targets and indicators to apply.

## SUSTAINABLE CORPORATE OPERATIONS

We design the governance processes and system to support a sustainable way of operation customized to the needs of the client.

## SUSTAINABILITY REPORT

Planet Fanatics' Network LLC. compiles sustainability reports in compliance with the GRI Standard.

## RESPONSIBLE PRODUCT PORTFOLIO

We review the existing product portfolio and operational processes of the business, then make a recommendation of a unique, innovative and sustainable product, as well as cooperate in designing its specific features.

## SUSTAINABILITY

A strategy based on sustainability is not simply an investment into the future, but foreseeably a prerequisite to doing business in the long run at all. We believe that assuming greater responsibility is not a burden on your ability to generate profit, but potentially a profitable business in itself.

## SUSTAINABILITY TRAINING

Workshops, training courses, education, team building, or anything else that can enable the target group to think more responsibly, learn more about and truly commit to the cause. Cutting-edge science customized uniquely to your needs.

## EVENTS FOR IN-HOUSE AND EXTERNAL PARTICIPANTS

Education in general, as well as in-house and external events in particular are by now expected to be designed environment-conscious, responsible, still creative and to provide a real experience.

## SOCIAL RESPONSIBILITY

Sustainable companies are expected to create tangible value by means of the active role they play in the life of the society. Be that a donation strategy, corporate volunteer program or any other relevant initiative, our team is here to provide you professional support in it.

## CLIMATE STRATEGY

As part of our complex and fully comprehensive climate consultancy service, we can calculate your carbon footprint, elaborate your climate strategy in line with the Science Based Target Initiative, design your climate protection activities, as well as your roadmap to carbon-neutrality.

## COMMUNITY PROJECTS, INVOLVEMENT

We firmly believe that the involvement of the closer and wider community, as well as the public in general is a critical success factor of long-term and efficient growth.